

Christmas Unwrapped



August

BOOKING DEADLINES

18/8 - Good Housekeeping
Christmas Special

18/8 - Country Living
Christmas Special

Season's Briefings

Our brands' booking deadlines will arrive sooner than you think, so use this handy Brand Calendar to make sure you don't miss out on our Christmas issues and specials.

Millions of consumers turn to our brands every year for guidance on which product to put at the top of their wish lists - let's make sure it's one of yours.

September

BOOKING DEADLINES

22/9 - Good
Housekeeping

25/9 - Red

27/9 - Country Living

29/9 - Prima

ON-SALE

14/9 - Country Living
Christmas Special + Good
Housekeeping Christmas
Special



Jamie Doubleday
Head of Clients
Jamie.Doubleday@hearst.co.uk



October

BOOKING DEADLINES

5/10 - Runner's World

6/10 - ELLE, ELLE Decoration
+ Harper's Bazaar

9/10 - House Beautiful

12/10 - Esquire

13/10 - Cosmopolitan

20/10 - Men's Health

27/10 - Women's Health

ON-SALE

26/10 - Good Housekeeping,
Red + Country Living

KEY DATES

19/10 - Good Housekeeping
Institute Christmas Taste
Test Winners Announced

BRAND DATA
+ MEDIA PACKS



 SCAN ME

November

ON-SALE

1/11 - Prima

2/11 - Runner's World + ELLE
Decoration

8/11 - ELLE, House Beautiful +
Harper's Bazaar

9/11 - Esquire

14/11 - Cosmopolitan

21/11 - Men's Health

28/11 - Women's Health

KEY DATES

24/11 - Black Friday

27/11 - Cyber Monday



December

KEY DATES

24/12 - Christmas Eve

25/12 - Christmas Day

26/12 - Boxing Day

31/12 - New Year's Eve

January

KEY DATES

1/1 - New Year's Day

Unwrap Our Research

Use the QR code below for exclusive insight into when UK consumer demand is highest for products in every sector.



SCAN ME

If you have any questions
feel free to contact us via
wearehearst@hearst.co.uk

