CHRISTMAS FASHION SEARCH TRENDS

Plan your Calendar based on Consumer Search Insights



Christmas sweatshirts w/c 13 Nov peak

Matching pyjama sets w/c 13 Nov peak



Baby Christmas outfits

w/c 27 Nov peak





Festive onesies

w/c 4 Dec peak



Jewellery

w/c 27 Nov peak







Men's jewellery w/c 4 Dec peak

Christmas party dress w/c 11 Dec peak



Christmas day outfit

w/c 18 Dec peak

